

Web Project Management

London - 24th May & 5th July – 1 day

Discover best practice for web project management, with an overview of different management methods, taking account of time, budget, and changing requirements whilst gaining the right level of buy-in from your organisation. This is a one-day course designed to achieve greater web project flexibility and business benefit.

You will learn the fundamentals of project management: what it is, why projects go wrong, and what's different about web projects. You will be given an overview of different project management methods (traditional/waterfall, agile and incremental delivery) and be shown how to manage each. The course covers the full project management lifecycle from the basics of getting started (defining the project and scope, prioritising and estimating features) to delivering in increment and deployment. We'll look at the tools for managing and communicating progress, quality (test-first approach) and how to assess and manage risk to avoid common pitfalls.

"You'll get expert advice on the key areas of project management as it relates to web builds and site maintenance, essential for delivering on time and on budget."

Tim Tucker – APA training Consultant

Key learning outcomes:

- Quickly and effectively capture requirements and deliver on-time and to budget, even in a rapidly changing environment
- Deliver early return-on-investment using agile incremental delivery methods
- Meet all stakeholder requirements by introducing shared goals
- Ensure that the delivery is of the highest quality

Trainer – Denis Howlett



Denis Howlett has been a project manager in the software industry for over 20 years. In that time he has worked for both large and small companies. He has provided consultancy and training to companies such as LogicaCMG, British Airways, HSBC, SpecSavers, Norwich Union and the Swiss Stock Exchange. He has co-founded two companies, KnowledgeBench Ltd in 2003 and Isocra Ltd in 1998.

Denis has experience of managing and building many different kinds of web-based system, from company websites and photo galleries to intranets requiring on-demand graphing, timesheet input and database integration.

Denis is a consultant for IndigoBlue, whose programme and project management services enable organisations to significantly improve their ability to deliver IT projects: reducing cost, raising quality by using Agile techniques. As well as training, Denis provides consultancy at board level on IT strategy and the practical application of Agile project management as well as all aspects of website development and monitoring.

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